

ITEM I.B. – ACTION

ALAMEDA COUNTY
WORKFORCE INVESTMENT BOARD

MEMBERS PRESENT

Baldovinos, Yolanda
Botello, Heidi
Burton, Winston
Croswell, Ken
Dillard, Nanette
Fujii, Irene
Gardner, Matt
Giggleman, Martha
Johnson, David
Keating, Jerry
Kern, Bruce
Meyer, Helen
Orput, Thomas
Padilla, Jose
Paxson, James
Sims, Luke
Stagnaro, Leta
Vance, Octobere
Woo, Theresa

MEMBERS ABSENT

Baker, Ken
Brewer, Bob
Bryant, Guy
Harris, Joyce
Kennerk, Dan
Kraus, Peggy
Kurtz, Elaine
Lee, Steve
Raty, Scott
Walters, Dan

STAFF PRESENT

Chen, Dorothy
Castro, Patti
Fox, Flo
Bertuccelli, Roy
Flores, Rosario

Luke Sims, Vice-Chair, on behalf of Ken Baker, Chair, called the meeting of the Alameda County Workforce Investment Board to order at 9:05 AM on Thursday, September 10, 2009.

ITEM I.B. – MINUTES OF ALAMEDA COUNTY WIB FOR MAY 14, 2009. A motion to approve the minutes of May 14, 2009 was made by **Padilla/Vance/carried.**

ITEM I.C. – WIB CHAIR REPORT. Luke Sims, Vice-Chairperson, announced (Award Recognition – WIB Member) that Octobere Vance will be retiring at the end of October 2009. A plaque was presented to her, and she thanked everyone.

ITEM I.D. – COMMITTEE CHAIRS' REPORTS.

Rosario Flores, on behalf of Brenda Johnson, Chair of the Youth Policy Council (YPC), stated the YPC met on August 10, 2009 and an issue discussed was that the Social Services Agency (SSA) Director, Yolanda Baldovinos, had brought up working with older foster care youth with stimulus funds. YPC Chair decided to have a YPC Ad Hoc Committee to continue the discussion on this issue. Two meetings have been held and are scheduled to meet again in October 2009. There is a possibility of an outline to present to the YPC in November 2009 and to the Workforce Systems Committee as well. It deals with the adult stream monies with stimulus funds, but it will be targeting older youth activities, etc. Another issue discussed was the meeting calendar for 2010, which was approved.

Bruce Kern, Chair of the Economic Development & Employer Services (EDES)

Committee, stated a Joint EDES and Workforce Systems Committee meeting was held on August 5, 2009. The EDES Committee met first with one item, which is Consent Item IV.A. – Business Services Performance Indicators Revisions for PY 09/10 on today’s agenda. The Joint Committees discussed Action Items V.A. – Recovery Act Implementation Activities – Funding Allocations & Program Services and V.B. – Recovery Act Implementation – Career Transition Services – Provider Selection and Funding on today’s agenda. The Joint Committees provided input and unanimously approved the two items. Martha Giggelman briefly detailed the career transition services, which was part of the Joint Committees’ discussion.

ITEM I.E. – DIRECTOR’S REPORT. Dorothy Chen, Director, gave the following reports:

Jane Myers, WIB staff – D. Chen wanted to dedicate today’s meeting to Jane Myers, who passed away on June 7, 2009. She was a very long-term employee who truly enjoyed her job. A memorial for Jane was held on August 30, 2009.

Reauthorization – An update was given. Committees have taken testimonies with different stakeholders on workforce systems, i.e. business people, WIB representatives, community colleges, adult schools, regional programs, ROPs, higher education and state universities. They have not come forward with any reauthorization (talking points) yet. The Obama Administration is taking on two very ambitious projects – stimulus funds and health care, so reauthorization is kind of lost right now. It is not a priority at the moment, however, we have two great leaders at the federal level – Hilda Solis, Secretary of Labor (who is very much interested in workforce issues) and Jane Oats (who used to be Special Assistant to Senator Kennedy). She will continue to provide updates.

Grants - Because of the stimulus funds, there is a large amount of workforce money coming into the nation and area. We are applying for the many of them with different partners. For your information, we have four major grants from the first group that we are working on. The first one is on the Department of Labor community based job training grant on clean air careers for \$1.9 million with a due date of June 30, 2009. This is a regional approach with Skyline College, San Mateo WIB. Skyline College will be the lead. The second grant for the American Recovery and Reinvestment Act (ARRA) is that the California Energy Workforce Training Partnership came back with some funding for \$1 million, and we will be the lead on that. We are also going to be working on state energy efficiency standard programs. The third grant is that DOL energy partnership, and that one is very interesting in that we will be working with CSU Eastbay, and they will be the lead on this one. This is the first time we will be working with CSU Eastbay’s system. It will be a training and energy efficiency for building construction and related industries. This particular grant is for \$5 million. The fourth grant is on the health care sector and other high growth emerging industries, and we are working with several partners, including NOVA WIB in Silicon Valley, Chabot/Las Positas Community College and also with some of the Eastbay WORKS partners and with Ohlone Community College, which is still in development

Staff responded to WIB members’ questions.

NUMMI Plant Closure – NUMMI will close in March 2010. Dorothy provided an update on all the services that are being procured (stress counseling, case management services, workshops on career transitions, etc.). Tony Castillo is the NUMMI Project Coordinator.

Testimony - On August 25, 2009, D. Chen was asked by Assemblywoman Mary Hayashi to testify on the hearing of the Select Committee of Community Colleges. The subject matter was the recovery funds and how the WIBs are working with the community colleges to get the money to them and support their training programs. She testified on the over 25 years of excellent working with every one of the Community College Districts – Peralta, Chabot, Ohlone, and provided many examples of projects we have partnered on.

Summer Youth Employment Program (SYEP) – D. Chen wanted to commend the Summer staff for their outstanding job. A handout with the most updated information with all statistical data was provided. There were five contractors – Berkeley Youth Alternatives, City of Berkeley, Hayward Adult School, Tri Valley Community Foundation and Associated Community Action Program (ACAP) which all did an excellent job. We were required to enroll 684 youth, and we ended with enrolling 743. Out of that, we served a total of 292 individuals this year with some form of public assistance, either being a foster care youth, general assistance or receiving Cal Works. Rosario Flores worked very closely with Alameda County Social Services Agency staff and were able to hook up with the childcare (Children & Family Services, CalWorks and Economic Benefits and Employer Services) to put together a referral system. 40% of the entire summer youth were receiving public assistance. We are very pleased with the outcome.

D Chen asked members to look at the media coverage section of the packet outlining the success stories. We have not done the summer program in over 10 years, and D. Chen recognized summer staff, Andrea Peixoto (Coordinator), Eva Hardy (Assistant), Mary Borders (Eligibility) and Quinallison Jarin (Worksite Monitoring) for their outstanding work.

New staff – D. Chen introduced Marybeth McCarthy and Raya Zion, who are on contract to provide business coordination.

Vice-Chair Sims referred back to ITEM I.C. – WIB CHAIR REPORT (Public Recognition – Universal Services Customer Satisfaction Award Winner). D. Chen stated that customer satisfaction was one of these things that was really, really important to Jane Myers. She wanted to see continuous improvement in the program and how the six one-stop career centers were treating our customers. We are going to name this Award, beginning with next year, as the Jane Myers Award of Excellence. John Alves, Site Manager for Tri-Valley One-Stop Career Center, accepted the Universal Services Customer Satisfaction Award for PY 2008/2009.

ITEM II.A. – PRESENTATION. Dorothy Chen gave a short overview of the American Recovery and Reinvestment Act (ARRA) – Recovery Act. It gives the WIB the prospective of how the funds will be spent. A handout was also provided.

ITEM II.B. – PRESENTATION. Sean Randolph, Bay Area Economic Institute Council, was asked to be the speaker this morning, but could not attend. Bruce Kern presented on his behalf on the Bay Area Stimulus funds as he was an active participant on the project. He outlined the Bay Area recovery plan, the findings that came out of that process, and the outcomes and opportunities. Workforce development is an integral part of our success in moving and transitioning individuals through this process.

Yolanda Baldovinos, Alameda County Social Services Agency Director, thanked the WIB for their collaboration to develop our foster youth, general assistance and CalWorks youth that are enrolling in the summer program. The amount of coordination was extraordinary and very successful. Countywide, we had 44% of all the youth that got summer jobs, were youth from our assistance programs. That is unprecedented, and expressed her appreciation.

Y. Baldovinos also wanted to identify another pot of money that is available to Alameda County from the stimulus funding -- the Economic Contingency Fund. Nationwide, there is \$5 billion made available to states. The state of California has the ability to tap \$1.8 billion of that fund. They have already accounted \$4.8 billion that supports the CalWorks program. It leaves \$1 billion available statewide to social services agencies. We are just starting to roll out the Economic Contingency Fund program components, and she provided an over view of the program.

ITEM III – PUBLIC FORUM. Kim Coulthurst, as the Interim Deputy Director for ACAP and as a consultant (Pathways Consultants) who do work all over the Bay Area in workforce development) thanked the WIB staff for their assistance provided for the Summer Youth Program.

Vice-Chair Sims added that we do have terrific staff and a great infrastructure and service providers in this county that really do a terrific job.

ITEM IV.A. – CONSENT. A motion was made to approve the Consent Item by **Kern/Baldovinos/carried.**

ITEM V.A. – RECOVERY ACT IMPLEMENTATION ACTIVITIES – FUNDING ALLOCATIONS & PROGRAM SERVICES. Patti Castro presented the item. Background was given. The item lays out a number of strategies that the Joint EDES/Workforce Systems Committee approved at its meeting on August 5, 2009. There are three pieces to this item – budget piece with the services and activities which were outlined in the item, budget piece that puts the funding behind each of the strategies, and one policy item which we are required to have in our area. The Board delegated to D. Chen the approval for the stress counseling provider, which is an Information Item in today's packet.

Various WIB members spoke on this item..

Vice-Chair Sims opened the public hearing.

Matt Kritscher, Chabot College counselor, spoke to the item.

Vice-Chair Sims closed the public hearing.

A motion to approve Recommendations 1-3 was made by **Keating/Orput/carried.**

ITEM V.B. – RECOVERY ACT IMPLEMENTATION – CAREER TRANSITION SERVICES – PROVIDER SELECTION AND FUNDING. Roy Bertuccelli presented the item. Background was given. One-stop career centers were surveyed to determine their capacity and how much additional resources they would need to expand to their fullest point to maintain level of services for everybody coming through the doors. Once requests were received and they maxed out their capacity, the next thing we could do is to go outside to bring additional providers to provide the same services available at the one-stops, except provide them at the point of contact during rapid response events, so it can actually capture people before they actually get laid off and lose their jobs, and we could start working with them ahead of time. In order to do that, an RFP was let on June 24, 2009 to try and find a vendor who could provide the necessary services to act like a mobile one-stop and can handle the increased capacity. We estimate the capacity to be at least 500 additional individuals into our system. We expect all the services at

the one-stops to also be provided by the career transition services team, and that includes the core services and intensive services. Three RFPs were received and ranked in order, with Chabot College 75.3, Regional Technical Training Center 66, and Executrain 60. Based on the 75.3, we are recommending Chabot College be funded to be our career transition services provider.

Some concerns were voiced at the Joint EDES/Workforce Systems Committee meeting about the low score, which barely passes the criteria of meeting 75 points. However, after staff looked at their proposal, but looked also at what was really available through the entire system at Chabot College, we felt with the stipulations we were going to incorporate in their contract, this is going to be a great partnership. Chabot College has a lot to offer to the entire workforce investment area. They are going to make a great partner. The expansion coming on line in January 2010 is going to give them the ability to expand as much as we need to meet the needs of the unemployment numbers in our area. So, we are very confident that Chabot College will be able to deliver and is going to make an excellent partner. The item did pass unanimously at the Joint EDES/Workforce Systems Committee meeting.

No discussion from Board members.

Vice-Chair Sims opened the public hearing, and with no input, closed the public hearing.

A motion to approve Recommendations 1-3 was made by **Padilla/Croswell/carried.**

ITEM V.C. – 2009 SUMMER YOUTH EMPLOYMENT PROGRAM CONTRACT EXTENSIONS. Rosario Flores presented the item. She referred to Pages 91-123 of the Board packet of the summer youth information item. Several yellow handouts were presented in reference to newspaper articles and letters from participants' parents in reference to the summer job program. She also acknowledged this report by thanking SYEP Coordinator, Andy Peixoto and her support staff, the MIS Manager and her support staff, and the marvelous job of the five program operators. Background of the item was presented.

Rosario responded to questions from WIB members.

Vice-Chair Sims opened the public hearing, and with no input, closed the public hearing.

A motion to approve a contract extension for Hayward Adult School and Associated Community Action Program in order to continue targeted youth services to a segment of current Summer Youth Employment Program participants through November 3, 2009 was made by **Croswell/Vance/carried (Fujii/Dillard recused and Orput abstained).**

The meeting was adjourned at 10:45 AM.

The next scheduled meeting is on March 11, 2010.