

ITEM I.B. – ACTION

ALAMEDA COUNTY
WORKFORCE INVESTMENT BOARD

MINUTES

MEMBERS PRESENT

Baldovinos Yolanda
Brewer, Bob
Crosswell, Ken
Fujii, Irene
Johnson, David
Johnson, Tamara
Keating, Jerry
Kennerk, Daniel
Kern, Bruce
Kurtz, Elaine
Meyer, Helen
Padilla, Jose
Paxson, James
Stagnaro, Leta
Vance, Octobere

MEMBERS ABSENT

Baker, Ken
Bryant, Guy
Burton, Winston
Gardner, Matt
Giggleman, Martha
Harris, Joyce
Lee, Steve
Raty, Scott
Robertson, Laurie
Sims, Luke
Walters, Dan
Woo, Theresa

STAFF PRESENT

Chen, Dorothy
Castro, Patti
Fox, Flo
Bertuccelli, Roy
Flores, Rosario
Slater, Linda

Alameda County Workforce Investment Board members had the opportunity to visit the One-Stop Career Centers' visual displays and speak to the Center Directors prior to the regular meeting.

Bruce Kern, on behalf of Chairperson Ken Baker, called the meeting of the Alameda County Workforce Investment Board to order at 9:15 AM on Thursday, September 11, 2008. A quorum was present. Public audience introductions were made.

ITEM I.B. – MINUTES OF ALAMEDA COUNTY WIB FOR MAY 8, 2008. A motion to approve the minutes of May 8, 2008 was made by **Padilla/Keating/carried.**

ITEM I.D. – WIB CHAIR REPORT. B. Kern stated, in reference to the Universal Services Customer Satisfaction Award, that Jane Myers would explain the program and survey results (Information Item VII.A.). Tri-Valley Pleasanton One-Stop Career Center received a 97.8 rating in our area and is the winner of this year's award. John Alves, Site Manager of Tri-Valley One-Stop Career Center, accepted the award.

Dorothy Chen reiterated that this award is a rotating one, so each year the winner gets their name engraved, and they display the plaque at their one-stop.

B. Kern stated Chairperson Ken Baker is traveling these days, is unable to join us and sends his regrets.

ITEM I.D. – COMMITTEE CHAIRS' REPORTS.

The Executive and Workforce Systems Committees did not meet, as there were no items to address.

Brenda Johnson, Youth Policy Council (YPC) Chair, stated the YPC met on August 11, 2008, and they have three new members, including Irene Fujii. Action Item V.B. – WIA Youth Refunding Guidelines for the Employment Plus Program for Program Years 2008-2011 was approved by the YPC and on today's Board agenda. Several reports were presented at the YPC and are listed as Report Items on today's agenda. There is thought about moving the YPC meetings to quarterly. Currently there are two young adults serving on the YPC, and they are still trying and working very hard to add a parent to serve.

B. Kern, Chair of the Economic Development & Employer Services (EDES) Committee, stated there was very good attendance at the Committee meeting on August 6, 2008. Report Item E – Business/Employer Services of today's agenda was discussed at the Committee. Bruce provided a brief update on the meeting.

ITEM I.D. – DIRECTOR'S REPORT. D. Chen, Director, stated that the winner of the passport drawing in viewing the one-stop career center displays will be announced at the end of the meeting. In reference to **WIA reauthorization**, the WIA Act has not been reauthorized since 2003 (this is the fifth year). We do receive our funding every year. We will have to wait until the new Administration.

In terms of **unemployment figures** B. Kern spoke to earlier, nationwide we are at 6.1% as of last month (normally it hovers around 4-5%). In California, it is 7.6%. We are at a much higher level. In looking at Alameda County itself (does not include the city of Oakland which has its own statistics), the unemployment figure is 6.7% (13 cities). Because the nationwide and Alameda County figures were so close, we did not get a funding cut this year, because our unemployment figure is so high. The one-stops are extremely busy, and due to their excellent services and the fact that they outperformed themselves last year, and in looking at 2006/2007 figures, the State is now giving Alameda County incentive funds

Today is the 73rd day without a **State budget**, and fortunately we have not been impacted, so our one-stops are going forward. It is really affecting our major partner, Employment Development Department (EDD).

In terms of a **new program the State is looking at (Service Integration)**, we gave a presentation to the WIB Workforce Systems Committee. Twelve WIBs have been chosen as pilot sites. J. Myers will attend the Ontario meeting on October 7, 2008 to hear from the 12 pilot programs on how it is working, what the pros and cons are, and what the local designs are.

In terms of WIB board membership, we are required to **add another public sector seat** due to legislation (Community Services Block Grant). Up until a few years ago, Yolanda Baldovinos, Interim Social Services Agency Director, represented this seat, but because they are no longer under Social Services Agency, and are their own viable agency, they are mandated to be on the Board. At the Board of Supervisors (BOS) meeting on September 9, 2008, it was unanimously approved to have the Associated Community Action Program (ACAP) hold that seat for CSBG.

Two new one-stop managers were introduced – Graham Thomas, North Cities One-Stop Career Center and Phoebe Watts, Eden One-Stop Career Center. Sandy McMullan was welcomed back, who is now our Business Services Manager (we had to lay her off due to the budget crisis last year). She has been on the ground hitting with the tremendous high level of unemployment figures we have been experiencing.

Daniel Kennerk asked about the **Green Initiative**, and Patti Castro outlined some details. She first acknowledged B. Kern's involvement on the economic development side for cities (Richmond, Oakland, Berkeley and Emeryville) representing some of the workforce issues. In terms of workforce, the biggest initiative is the Green Academy, which she is participating on by representing our area. They are working concurrently with the Green Jobs Corp Initiative that is coming out of Oakland..

ITEM II – PRESENTATION. D. Chen introduced two presenters –Linda Collins and Sharon Humeston –outlining the EDGE (Education, Diversity, and Growth in the Economy) Campaign. A powerpoint presentation was given along with two handouts. They gave an update on the latest developments of the California EDGE Campaign.

Discussion among WIB members ensued after the presentation.

ITEM III – PUBLIC FORUM. No public input.

ITEM V.A. – BUSINESS SERVICES PERFORMANCE INDICATORS – REVISIONS FOR PY 08/09. Roy Bertuccelli presented the item. Background was given. The EDES committee is interested in One-Stops meeting the quality, consistency and the ability to meet the needs of the employer community. We need to become more involved with industry leadership. We still need to do more outreach to smaller companies, companies that change hands, and companies who are leery of a government agency coming in and being able to provide services that are so needed by the people who are going to be affected by layoffs. Word of mouth and using the testimonials we receive from the employers we have had over the years, is a good way to market what's happening and encouraging employers to contact us. So many small employers really don't know about us, and those are probably the people that need us to most. They know the least about the programs that are available to their workers.

We need to partner with labor organizations and apprenticeships (into new areas of technology, i.e. solar industry, IBEW) and making sure there is pre-apprenticeship training and having the math and English skills to get into an apprenticeship program. We are working with the AFL-CIO and a lot of initiatives throughout the area. We are also working with the Teamsters and applying for an ETP grant to train more truck drivers. Last year's report was given out to give you the foundation on which we build this year's goals.

B. Kern opened the public hearing, and with no input, closed the public hearing.

A motion to approve the PY 08/09 Business Services Performance Indicators revisions as highlighted on Attachment V.A.1. on Page 8 was made by **D. Johnson/Padilla/carried.**

ITEM V.B. – WIA YOUTH REFUNDING GUIDELINES FOR THE EMPLOYMENT PLUS PROGRAM FOR PROGRAM YEARS 2008-2011. Rosario Flores presented the item. Background was given. At the 8-33-08 YPC meeting, the YPC members agreed to approach this developing of refunding criteria for the employment plus youth providers in two phases. It was recommended at the YPC meeting that the MIS Director develop a new contract indicators report for 08/09 and for 09/10 and include additional columns (negative or positive enrollment columns) so we can track appropriately each year of the enrollments and exit goals of all of our providers. The second phase of the refunding criteria began on August 1st and is noted on the recommendation.

A Draft Directive was published by the State regarding the final youth performance goals for 07/08 and also statewide goals for 08/09 years. Rosario gave background information on the draft directive. WIB staff and YPC will come back to the WIB at their December 11, 2008 meeting with final recommendations to address the State performance outcomes and how it will affect refunding criteria.

Rosario responded to various questions from WIB members.

B. Kern opened the public hearing, and with no input, closed the public hearing.

A motion to approve the WIA Youth Refunding Guidelines for the Employment Plus Program operators for each Program Year during 2008-2011 based upon the listed criteria and outlined in Attachment V.B.1. was made by **Brewer/T. Johnson/carried.**

ITEM VIII – ANNOUNCEMENTS.

O. Vance of EDD announced that the Veterans Unit of Alameda and Contra Costa Counties are giving a large job faire at the Marriott in Oakland on September 25, 2008 from 9 AM to 3 PM.

B. Kern announced a submit for manufacturers is being held at the Marina Hotel in San Leandro on September 30, 2008.

B. Kern announced an economic forecast meeting of the Eastbay is being held at the Kaiser Center Auditorium in Oakland on October 8, 2008 at 4:30 PM with a reception network first, followed by the program from 5:30 – 7 PM.

B. Kern announced a green event (StopWaste which recognizes companies for their environmental stewardship) is being held at the Oakland Convention Marriott Hotel on October 10, 2008 at 8 AM.

The winner of the drawing (passport signed in reference to the visual displays of the One-Stop Career Centers' prior to today's meeting) was Leta Stagnaro.

The meeting was adjourned at 11:10 AM.

The next scheduled WIB meeting is on December 11, 2008.