

ITEM I.B. – ACTION
ALAMEDA COUNTY
WORKFORCE INVESTMENT BOARD

MINUTES

MEMBERS PRESENT:

Brewer, Bob
Bryant, Guy
Johnson, David
Johnson, Tamara
Keating, Jerry
Kennerk, Daniel
Kern, Bruce

Lee, Steve
Padilla, Jose
Paxson, James
Robertson, Laurie
Vance, Octobere
Walters, Dan
Woo, Theresa

MEMBERS ABSENT:

Baker, Ken
Burton, Winston
Crowell, Ken
Devlin, Doug
Gardner, Matt
Giggleman, Martha
Harris, Joyce

Jordan, Sheila
Lee, Clare
Marshall, Brigitte
Meyer, Helen
Raty, Scott
Sims, Luke
Sutton, Chad

Bruce Kern, on behalf of Ken Baker, Chair, called the meeting of the Alameda County Workforce Investment Board to order at 9:11 AM on Friday, September 14, 2007. A quorum was present.

ITEM I.B. – MINUTES OF ALAMEDA COUNTY WIB FOR THURSDAY, MAY 10, 2007. A motion to approve the minutes of May 10, 2007 was made by **Brewer/Padilla/carried.**

ITEM I.C. – WIB CHAIR REPORT. Bruce Kern introduced five (5) new members who gave a brief background – Dan Walters, Tamara Johnson, Guy Bryant, Dan Kennerk, and Laurie Robertson.

An award recognition was presented to outgoing WIB member, Mike White, for his many years on the Workforce Investment Board and Private Industry Council. He stated what makes this organization run is the long-time staff. Patti Castro added that Mike White and his colleagues have given a tremendous amount of work for the State on behalf of people who lose their jobs, their families, and working with people in the labor movement and unions.

Two additional outgoing WIB members – Corey Kidwell and Karl Hebenstreit -- could not attend today's meeting, so their awards were mailed.

The Universal Services Customer Satisfaction Award was presented to the Alameda One Stop Career Center for PY 06/07. Jane Myers referenced the background on Page 110 of the Board packet (Information Item VII.B. – 2007 Universal Services Customer Satisfaction Survey Results). Monique Perkins (outgoing Site Manager) and Lilia Celhay (new Site Manager) accepted the award.

ITEM I.D. – COMMITTEE CHAIRS’ REPORTS.

Brenda Johnson, Youth Policy Council (YPC) Chair, stated she is especially proud to be associated with the recognition of Alameda One Stop Career Center receiving the above Award. The YPC met on August 13, 2007 and had a good discussion in reference to Action Item V.A. – WIA Title I Formula Funds – High Risk Youth Strategy (Service Cycle 2008-2011). The use of the term “guidelines” in referring to recommendation was an outcome of the recommendation with a program’s flexibility to determine the kind of youth they are serving and the rate of cost. They were looking at definitions and trying to be as close as possible. In reference to Action Item V.B. – Conditional Funding for Pivotal Point Youth Services, Inc., this program fell a little short of their goal at the time of the YPC meeting, but it should be resolved as of this date. She welcomed all WIB members to attend the YPC to observe what goes on. They have two youth that are active participants on the YPC, and one has been with them for several years, and it’s amazing to see him grow from a teenager to a young man.

Jerry Keating, Workforce Systems Committee Vice-Chair, stated the Committee did review and approve for WIB consideration of letting a few RFPs which are discussed in Action Items V.C. – Guidelines for the North Cities One-Stop Career Center Request For Proposal and V.D. – Guidelines for the Eden Area One-Stop Career Center Request For Proposal. The date of the November Committee meeting has been changed (to November 14, 2007) in order to accommodate the Thanksgiving holiday.

Bruce Kern, Economic Development & Employer Services (EDES) Committee Chair, stated the Committee met on August 1, 2007. Committee members have done an outstanding job of balancing and outreaching to our employers, which are part of our certain population. In reference to Consent Item IV.A. – Business Services Performance Indicators for PY 2007/2008, the WIB lost a number of its grant funds, because of redefining our allocation (unemployment rates for our community), and as a result, we have had to align some of our expectations with the revenues and resources that we have. Other items of interest are an informational item they approved on the successful extension of our life sciences grant in working with our biotechnology sector. We received a grant with the others WIBs in the Bay Area (close to \$1 million).

In reference to rapid response, Roy Bertuccelli stated the rapid response is doing well. They have seen a dramatic switch in the types of layoffs that are happening, i.e. financial credit industry. The State is really concerned about this also. This is having a statewide impact and there are hundreds and hundreds of people being laid off out of the finance industry. The State is looking at going to the Department of Labor (DOL) to ask for additional funding so these impacted employees can get other jobs and careers.

ITEM I.E. – DIRECTOR’S REPORT. Dorothy provided a brief background on the **WIA Re-Authorization**. At this time, there is no movement.

An update was provided on the **State Life Sciences Grant (\$1 million)** that was given to Alameda County WIB (lead Agency) and partners including San Jose, Contra Costa County, Richmond, and San Mateo WIBs.

Dorothy provided background and information on the **Community Based Job Training Program Grant** that a consortium of EastBay Works WIBs, and representatives from hospitals and community colleges are applying for to the Department of Labor. The Grant request will be for 2 million to provide trained workforce to address the needs of the healthcare industry.

Since we have not had a reauthorization, the **Five Year Plan Modification** is the original one from 2003 that we have been updating every year, and this is the 4th year update of the original. 594 notices have been sent to the community and public agencies regarding this Plan, including three newspaper advertisements (Oakland Tribune, Tri Valley Herald and Angus). The Plan can be accessed on our website – acwib.org. Any public comments will be brought to the WIB at their December meeting, where it will be finalized and then sent to the State.

The **Social Services Agency Director, Chet Hewitt**, has sent in his **resignation**, effective August 31, 2007. Dorothy Chen reported directly to him. Yolanda Baldovinos, Assistant SSA Director, has been named as the Interim Director. Dorothy will report to her, and Ms. Baldovinos has indicated that she would like to serve on this WIB.

The following **new one-stop site managers** were introduced:

Linda Barbaro	Eden Area One-Stop
Lilia Celhay	Alameda One-Stop
Tina Dodson	Fremont and Newark One-Stop
Monique Perkins	North Cities One-Stop
Pat Donovan	Tri-Valley One-Stop

A notice was sent a few months ago announcing that WIB member, **Margaret Haig**, Vice-Chancellor of Peralta Community College District, suddenly passed away. A letter was sent to Chancellor Elihu Harris to ask if we could have an interim replacement for that seat. It is a revolving seat with rotation among the three community college districts in Alameda County. The next seat will rotate to Ohlone Community College in May 2008. We have not heard from Chancellor Harris' office regarding an alternative designee.

ITEM II – PRESENTATION. Bruce Kern introduced Leta Stagnaro, Associate Vice President of Ohlone College who gave a presentation on Ohlone College, College of the Future, 1st Green College in the Nation. This will be the new home for the Newark One-Stop as well. A very detailed and impressive powerpoint presentation was given. A field trip will be scheduled for WIB members to view the new campus.

ITEM III – PUBLIC FORUM. No public input.

ITEM IV – CONSENT ITEMS: A motion to approve the Consent Items was made by **Bryant/Padilla/carried.**

ITEM V.A. – WIA TITLE I FORMULA FUNDS – HIGH RISK YOUTH STRATEGY (SERVICE CYCLE 2008-2011).

Rosario Flores presented the item. Background was outlined. A YPC retreat was held on March 2, 2007 and some of the highlighted topics were funding formula factors, program strategies, target groups, funding priorities and common measures. As a result of the retreat, YPC requested staff to obtain formal public input on a new youth service strategy. Staff held three community forums and notes from the forums are presented on Pages 25-34 of the Board packet. A goldenrod handout was presented as a revision to Attachment V.A.5. It's been heard that the allocation would be another 10% reduction - \$1.4 million in April 2008.

Bruce Kern opened the public hearing, and with no input, closed the public hearing.

A motion to approve Recommendations 1-3 were made by **Brewer/Bryant/carried.**

ITEM V.B. – CONDITIONAL FUNDING FOR PIVOTAL POINT YOUTH SERVICES, INC.

Rosario Flores presented the item. This item is for protocol and an endorsement to the YPC recommendation. Background was given. As of today, Pivotal Point Youth Services did meet their enrollments before August 31, 2007 and are at 100% enrollments for PY 2006/2007. All of the youth contractors are at 100% enrollments, have done some of their exits already, and they already know what their timeline is for additional exits that have to take place in December 2007. Rosario responded to WIB members' questions.

Bruce Kern opened the public hearing, and with no input, closed the public hearing.

A motion to approve Recommendations 1-3 was made by **Woo/Brewer/carried.**

ITEM V.C. – GUIDELINES FOR THE NORTH CITIES ONE-STOP CAREER CENTER REQUEST FOR PROPOSAL

Jane Myers presented the item. Normally under the Workforce Investment Act (WIA), if a one-stop was in place before 1998, they got "grandfathered" in and they don't have to apply to do their business year after year. But, in North Cities, the City of Berkeley had been the agency that was "grandfathered" in, and they decided not to continue doing services in 2004. So we needed to let a proposal, and Rubicon was the successful bidder for 2005-2008. We are at the end of the three-year cycle to start the next three year cycle.

WIB members had several questions that staff responded to.

Bruce Kern opened the public hearing, and with no input, closed the public hearing.

A motion to approve Recommendations 1-3 was made by **Paxson/Keating/carried.**

ITEM V.D. – GUIDELINES FOR THE EDEN AREA ONE-STOP CAREER CENTER REQUET FOR PROPOSAL.

Dorothy Chen presented the item and provided a detailed background of information on Social Services Agency's decision to no longer staff the Eden One-Stop Center effective July 1, 2008.

Both the previous SSA Director, Chet Hewitt, and the Interim SSA Director, Yolanda Baldovinos have stated that they clearly want the WIA and the one-stop career center to remain and continue services on the third floor of the Eden Building. They really want EDD to remain as a partner on the third floor to continue to provide job services to both employers and job seekers.

An RFP will be issued that would include the Hayward allocation to a new service provider. We will get a new provider to begin July 1, 2008, and County staff will continue until June 30, 2007. SSA will work with the new provider to ensure a smooth transition. SSA will charge a very nominal amount for space cost (not to exceed 10% of the WIA yearly allocation) for the new operator to continue to operate during the next three years. .

Jane Myers added that we are asking the same things of the Eden Area that we did with the North Cities Area, that they provide evidence of partners in each area, provide full service one stop center in the area, and the contract is from July 1, 2008 through June 30, 2011.

Patti Castro added that this is an unusual item and did not go to Committee, it came directly to the WIB. The Eden Area share of allocation, with the funding cut, is estimated to be \$600,000.

WIB members had questions regarding this item that staff responded to.

Bruce Kern opened the public hearing, and with no input, closed the public hearing.

A motion to approve Recommendations 1-3 was made by **Keating/Brewer/carried (Vance recused)**.

ITEM VIII – ANNOUNCEMENTS.

The following announcements were made:

- Octobere Vance stated that there will be a huge veterans job faire on September 27, 2007 at 10:30 AM at the Marriott in Oakland and is open to all job seekers. 65 employers and resources (with a waiting list) will be in attendance.
- Bruce Kern stated that on October 19, 2007 from 8 to 10 AM at the Marriott in Oakland is when EDAB (serving Alameda and Contra Costa Counties) holds it general membership meeting and is open to all WIB members and partners. Bruce spoke on the annual release of the Economic and Social Environmental Indicators Report (measures the performance of our two county area on a number of variables), which focuses on individual and economic well being of our community.

The next WIB meeting is on December 13, 2007.

The meeting was adjourned at 11:15 AM.