

ITEM I.B. – ACTION
ALAMEDA COUNTY
WORKFORCE INVESTMENT BOARD

MINUTES

MEMBERS PRESENT:

Hart, Lane – Chair	Kern, Bruce
Baker, Ken	Lee, Steve
Brewer, Bob	Leng, Henry
Burton, Winston	McMullan, Sandra
Croswell, Ken	Moffatt, Paul
DeVenuta, Tony	Mongerson, Duane
Devlin, Doug	Raty, Scott
Fogelquist, Jim	Sims, Luke
Hodge, Jason	Vance, Octobere
Johnson, Craig	Verzantvoort, Andrea
Johnson, David	Woytak, Felicia
Johnson, June	Wright, Jim
Keating, Jerry	

MEMBERS ABSENT:

White, Mike – Vice-Chair	Hewitt, Chet
Chiple, Robert	Jordan, Sheila
DePuy, George	Meyer, Helen
Giggleman, Martha	

The meeting of the Alameda County Workforce Investment Board (WIB) was called to order at 9:03 AM on Thursday, December 11, 2003.

Chairperson Hart presented a plaque to Ann Bauman who has resigned from the WIB. Dorothy Chen presented a flower plant from staff. A. Bauman thanked the Board and staff.

Two new WIB members were introduced – Luke Sims, Business Development Manager, City of San Leandro and Jason Hodge, Director of External Affairs, A C Transit. (backgrounds were presented).

ITEM I.B. – MINUTES OF ALAMEDA COUNTY WIB FOR THURSDAY, SEPTEMBER 11, 2003. A motion to approve the minutes of September 11, 2003 was made by **Baker/Croswell/carried.**

ITEM I.C. – CHAIRPERSON’S REPORT. No report.

ITEM I.E. – DIRECTOR’S REPORT. Dorothy Chen, Director, presented an update on the WIA reauthorization. It has passed the Senate and the House version and is now in conference committee. The Senate version is bi-partisan and therefore has passed unanimously. It looks like there might be some compromises and there may be authorization in January 2004. We are approximately six months or so behind schedule. A side-by-side comparison was sent to WIB members. Once this issue is resolved, she will provide WIB members with the final copy, and staff will do an analysis.

A short summary and background on H-1B VISA program was covered. We have received \$3 million for Eastbay Works (four WIBs in East Bay – Alameda County, Oakland, Contra Costa and Richmond). Some of the employers we will be working with are PeopleSoft and Safeway, and we will be providing a progress report on how this is going. We are now going out with three more grant applications – 1) bioscience/biotech area, 2) information technology, and 3) health.

Out of 17, the one-stops met all but one performance benchmark. D. Chen commended the one-stop managers and their staff and also the youth collaboratives for aggregately helping us meet these benchmarks. If we do not meet our benchmarks two years in a row, we could be dissolved as a service delivery area, and the money could go somewhere else. It is very critical that we meet these benchmarks every year. D. Chen thanked WIB staff as well.

Given that we have a new Governor, D. Chen attended a meeting in San Francisco with the California Workforce Association (CWA) on behalf of the WIB Chair and Vice-Chair and referenced Information Item VIII.A. (Page 70 of Board packet) that lists all the meeting notes and action items that came as a result of that meeting. A letter was put together to Governor Schwarzenegger describing what the WIB does and that we are here to assist with the employment needs and some talking points. The CWA will have a lobbying legislative event in January 2004 and hopefully the Chair and Vice-Chair will be able to accompany her to Sacramento. The hope is that the Governor or some of his staff could be there to meet with the representatives of the 50 WIBs (private sector) to talk about what we do and what impact we can make in assisting the State bounce back in terms of jobs and workforce related issues.

ITEM I.D. – COMMITTEE CHAIRS’ REPORTS.

Tony DeVenuta, Economic Development & Employer Services (EDES) Committee Vice-Chair, stated they met on November 13, 2003 and had an outstanding presentation from Idell Weydemeyer from the Employment Development Department (EDD). She provided some statistics on the various categories for occupations with a lengthy breakdown and was a comparison of Oakland, Alameda County and Contra Costa County and how many people fall into the different categories. Action items from the Committee meeting included review of the goals for the business services area and their performance indicators. Some of the service representatives did attend and discussed the performance

roles that have been established, and they are very optimistic that they are going to meet the performance goals that have been established and the Committee accepted the performance goals that were outlined. The second action item was the meeting dates for 2004 which were accepted. There was also discussion on Greg Newton's presentation which had mixed reviews. From his perspective (he did not attend the presentation), it was scaled down somewhat, and a lot of good information was not presented. There was talk about a future presentation. Martha Giggelman had an informational update on the Healthcare Employer Services Ad Hoc Committee and did an outstanding job in presenting the current state of the occupational skills and needs in different areas. There was an informational update from Roy Bertuccelli who sent over the rapid response, layoff notices and gave an update on statistics, gathering information and posts on website. An overview and status of the H-1B was also given.

Jerry Keating, Workforce Systems Committee Vice-Chair, stated a Committee summary is in the Board Packet that Jane Myers prepared. The topic of the discussion was the increase that the State expects of earnings of \$3,600 per year, and the result was a very good discussion of the Committee.

Dorothy Chen, on behalf of Brenda Johnson, Youth Policy Council (YPC) Chair, stated B. Johnson was unable to attend the YPC meeting, and there was one item only which is on today's Board agenda. Carl Pascual will be covering the item (Action Item VI.B.) The RFP process was covered.

Lane Hart, Executive Committee Chair, stated the Committee formulated two recommendations for Action Items that will be presented in detail. Committee meetings for 2004 were established.

ITEM II – PUBLIC FORUM. No public input.

ITEM IV – PRESENTATION – WIA FOSTER CARE PROGRAM. Dorothy Chen stated approximately one year and a half ago, the WIB approved \$75,000 to hire a consultant to bring the Foster Care Program closer the WIA youth program. As a result, Thou Ny has been hired and has been on board for one year and a half. The State heard about this and we were one of the very few service delivery areas that is doing this kind of project with foster care, and they approached us. We were one of three WIBs selected for a pilot program for \$400,000. The initial investment that the WIB approved (\$75,000), \$400,000 of funds from the State was brought in to do a pilot on a youth foster care project. La Tronda Lumpkins, Executive Director of Pivotal Point Youth Services and two peer educators (Tia Sears and Sofia Hemenez) also spoke to their participation in this project. A blue folder handout was presented that included a brochure developed specifically to target employers, fact sheet, a print out of the slide show, and a quarterly report on this project.

ITEM V.A. – CONSENT CALENDAR ITEM – 2004 WORKFORCE INVESTMENT BOARD (WIB) MEETING DATES. A motion to approve the meeting dates for the 2004 calendar year was made by **Baker/Brewer/carried.**

ITEM II – PUBLIC FORUM. Staff from Vallecitos CET, Inc. highlighted some of their current youth services program achievements for 2002/2003.

ITEM VI.A. – BUSINESS SERVICES PERFORMANCE GOALS. Rob Gamble, Business Services Manager, presented the item and outlined the background.

Chairperson Hart opened the public hearing, and with no input, closed the public hearing.

A motion to approve the recommendations was made by **D. Johnson/Brewer/carried.**

ITEM VI.B. – WIA AT-RISK OLDER YOUTH SERVICES FOR PY 2004/2005 WIA TARGETED YOUTH SERVICES – TRI VALLEY AREA FOR PY 2004/2005. Carl Pascual presented the item. A brief background was given. An ad hoc committee was appointed to explore further some of the nuances and details of a selection process that would in fact continue to increase the confidence level of the board. The culmination of all that work (retreat, ad hoc committee and the YPC itself) was all included in this item.

This particular RFP is in fact to verify as one year. However, what that entails is reserving the right for this Board to make decisions toward the end of the next fiscal year based on availability of funds and performance to extend those contracts. This would put things in alignment with the current new providers, which is a two-year cycle. It also reserves the right for us to come with new strategies if in fact the funds are more limited and not be able to handle the number of providers that we are handling at this point in time.

The Recapture and Redistribution Policy promotes the extension of these funds according to the plans laid out by each of the providers, including timely submission of invoices and the expenditure of funds. Staff is committed to reminding providers and keeping them up to speed on spending down as fast as they can.

Chairperson Hart opened the public hearing, and with no input, closed the public hearing.

A motion to approve the recommendation was made by **McMullan/Croswell/carried.**

ITEM VI.C. – CRITERIA FOR ONE-STOP CAREER CENTER RE-FUNDING FOR PY 2004/2005. Jane Myers presented the item. Background was given in detail.

Staff has the authority, at this point, to do the recapture of unexpended funds without going to the Board through their policy to set up the recapture, which will happen in January 2004. Staff will inform the Board with an information item of the recapture at

that point in time. The Board will know in March 2004 if things are not going well, because staff will be giving you statistics.

One of the issues raised is that there is a challenge of serving universal customers. The reauthorization addresses this, and it is being considered to include this piece in the cost efficiency measures. In terms of the enrollment, standard employment and exits, it will continue to be WIA enrollees only. In terms of cost efficiency, they are looking at a way to include the people served in the universal part of that.

Chairperson Hart opened the public hearing, and with no input, closed the public hearing.

A motion to approve the recommendation was made by **Keating/Devin/carried** **(J. Johnson recused)**.

ITEM IX – ANNOUNCEMENTS. Reference was made to Information Item VIII.E. Media Coverage, Page 85, media story about a youth program from 50 Stories (which legislators receive). The idea is to put a face with the statistics that were provided to the State. Out of the 50 stories, our story was one of three selected by the State WIB to be featured.

A meeting with staff from the Governor's office will be held in Sacramento on January 28, 2004 for WIB Chairs, WIB Vice-Chairs and private sector members (sponsored by CWA). The purpose of the meeting is to market our WIA program to the new Governor and his staff so they are aware, as well as to reinforce for the legislators what we do, because there are so many programs. An informational e-mail will be sent out.

In reference to the Governor to reconstitute the State WIB, the State EDD Director's position has not been touched yet and no one has been appointed. The State WIB and commissions will probably be the last. The State WIB is not a real high priority on the Governor's agenda at the moment.

Chairperson Hart stated since this is the end of the year, he would like to state that this is the most powerful, progressive, collaborative, cooperating, positive, and most professional board he has ever been associated with. It is a privilege to do business with this Board. It's all about outcomes, and in 2003, this Board has postured and gave the momentum that is going to have a major impact in the next couple of years.

WIB Committee Chairs, WIB Committee Vice-Chairs, Parliamentarian and staff were all acknowledged by name.

Jim Wright stated that Kaiser has made a cash donation to Ohlone College. This is the type of direct support that colleges receive from WIBs.

The regular meeting adjourned at 10:53 AM.

