

ITEM I.B. – ACTION
ALAMEDA COUNTY
WORKFORCE INVESTMENT BOARD

MINUTES

MEMBERS PRESENT:

Hart, Lane – Chair	Johnson, June
White, Mike – Vice-Chair	Keating, Jerry
Baker, Ken	Kern, Bruce
Brewer, Bob	Leng, Henry
Burton, Winston	Meyer, Helen
DeVenuta, Tony	Moffatt, Paul
Devlin, Doug	Mongerson, Duane
Fogelquist, Jim	Sims, Luke
Gigglesman, Martha	Vance, Octobere
Hewitt, Chet	Woytak, Felicia
Johnson, Craig	Wright, Jim
Johnson, David	

MEMBERS ABSENT:

Chiple, Robert	Lee, Steve
Croswell, Ken	McMullan, Sandra
DePuy, George	Raty, Scott
Hodge, Jason	Verzantvoort, Andrea
Jordan, Sheila	

The meeting of the Alameda County Workforce Investment Board (WIB) was called to order at 9:03 AM on Thursday, March 11, 2004.

ITEM I.B. – MINUTES OF ALAMEDA COUNTY WIB FOR THURSDAY, DECEMBER 11, 2003. A motion to approve the minutes of December 11, 2003 was made by **Moffatt/Brewer/carried.**

ITEM I.C. – CHAIRPERSON’S REPORT. A letter was sent out by Lane Hart, WIB Chairperson, notifying the WIB that he will have to resign as WIB Chairperson, because of a career change and relocation to Southern California. A Nomination Committee was assembled with Bruce Kern, Paul Moffatt, June Johnson and Winston Burton serving as volunteers. A conference call format will be used.

A WIB Chairpersons’ meeting was recently held in Sacramento. Based on the feedback Chairperson Hart was receiving, he did not see anything new that our WIB has not been working on in the last couple of years. Some of our initiatives are right on target with the national movement. Collaboratives was the topic all day.

Martha Giggelman attended and added that the main topic she got out of the meeting is making sure we have jobs we can train for. The sector concept came up all through the meeting. The entire group was more aware of going into sectors, researching and finding the high demand areas, so they can serve their clients/customers, and it is a real good sign for workforce development.

ITEM I.D. – COMMITTEE CHAIRS’ REPORTS.

Bruce Kern, Economic Development & Employer Services (EDES) Committee Chair, stated there is one consent item in today’s agenda. There are two areas they are engaging members in. This first area is marketing (how do we get the message out to the employers regarding the services that we have), and business services staff working together to develop a strategy. The other area is to meet the significant shortages of workforce in health care. Contra Costa has done a good job with employers and education. The idea is to bring the principles to the table, and how we can double our efforts (collaboratives). Ken Baker is on the Contra Costa WIB, and stated they have a strong connection with business and education (strategies), and it seems to be a model that we can leverage for this WIB. Jim Wright stated the community college system in California has a new Chancellor. He addressed some of the concerns affecting students 18-22 years of age.

Patti Castro, on behalf of Jerry Keating, Workforce Systems Committee Vice-Chair, stated the Committee met in February 2004, and one-stop operators were present. There is an action item in today’s agenda. The discussion will provide the allocations for next year formula WIA program for adults and dislocated workers.

Brenda Johnson, Youth Policy Council (YPC) Chair, stated the YPC met on February 23, 2004. She thanked staff for helping the YPC recommend action items for the WIB agenda today (including new members and mid-year RFP). She also concurs with Jim Wright in that it is a very serious situation for the community colleges as well as the K-12 system.

ITEM I.E. – DIRECTOR’S REPORT: Dorothy Chen, WIB Director, stated WIB staff have moved to the west end of the 6th floor of the same building. An update on the reauthorization was given. Unfortunately, as of today, we still do not have a conference committee. The House and Senate passed their versions and this may wait until after the election, which means they will continue to extend Workforce Investment Act (WIA). Some of the difficult areas that are holding off the reauthorization is the decision to try and combine the adult funding stream (combining dislocated workers, adults and Wagner-Peyser [runs EDD]) which has created a lot of controversy. There are concerns about in-school and out-of-school youth percentages of how much money of the youth funds should go to those two groups. There are also concerns about faith-based organization which the Administration wants to put into the reauthorization, and many of the democratic legislators feel that church and state should be separated. The other concern is the one-stop infrastructure of funding, community colleges and social services department are partners, and they are being asked to provide funding into the one-stop structure, and all of the systems are really having a lot of financial problems. This is going to put an additional burden.

In reference to the budget crisis that the Social Services Agency (SSA) is experiencing, in the last two years, \$74 million have been cut in funding. Unfortunately, staff had to be laid off. Consequently, the WIB was asked to put together the rapid response for all the affected employees. Four sessions were held that were well attended. Employees were given an overview of the one-stop system and services that we provide, as well as stress counseling. Because of so many layoffs in Alameda County, we totally ran out of all the money for training. We approached the State, and we have a proposal to the

State requesting \$500,000 for Alameda County. We will be the lead recipient working in conjunction with Oakland and Richmond WIBs. We hope the State will respond very quickly to our request.

On a positive note, we had applied last year for a national emergency grant that the State applied for from the federal government. Because of all the dislocation in California, the federal government did authorize a national emergency grant. We applied last year because of the high layoff in the information technology field, and just recently (a year after) we have been told that we are recipients of approximately \$500,000 coming into the county. We accepted the funds on behalf of Richmond WIB and Oakland WIB (three WIBs). The Information Technology Department within the County of Alameda has also laid off approximately 11 of their software engineers. We are hoping that some of these funds could be used for their retraining to find another job.

A new WIB member – James Paxson, Director, Hacienda Business Park, Pleasanton – will be joining the WIB at its next WIB meeting on May 13, 2004 (funding decisions). As a reminder, the next WIB meeting was changed from June to May in order to start executing the contracts beginning July 1, so programs could get started with their money.

Ken Baker stated Kaiser Permanente is looking to fill information technology positions, and D. Chen asked Linda Barbaro to contact K. Baker in reference to the 11 Information Technology people being laid off from the County of Alameda.

ITEM II – PUBLIC FORUM. No public input.

ITEM III – PRESENTATION. Idell Weydemeyer, EDD Regional Specialist for Contra Costa County with her counterpart from San Francisco, presented labor market information in a detailed powerpoint format that covered economic trends as well as resources available from the labor market information division.

ITEM IV.A. – CONSENT CALENDAR ITEM – EXPECTATIONS FOR EMPLOYER SERVICES AT THE ONE-STOP CAREER CENTERS. A motion to approve the Consent Calendar Item was made by **White/Brewer/carried.**

ITEM V.A. – APPOINTMENT OF YOUTH POLICY COUNCIL MEMBERS. Carl Pascual presented the item. A motion to approve the recommendation was made by **Brewer/Mongerson/carried.**

ITEM V.B. – INFORMATION COMPETENCY CAMPAIGN – INTERNATIONAL COMPUTER DRIVERS LICENSE (ICDL). Corey Kidwell, Executive Director of the Bay Area Information Technology Consortium (Bay ITC) presented the item. Detailed background was given in a powerpoint format as well as a handout. There are seven modules to go through with an average completion time period of two years, but in looking at CalWorks clients, they may have to look at it for longer than two years. Their goal is to have 11 colleges in their region join their efforts by January 2005. This particular tool is easy to operate and manage the campaign, very cost effective, all web-based, and no software download. The cost is \$15 per module for certification which is very low in the certification industry. For colleges and CBOs and government agencies, there is no cost. To be set up at any technology center is free for any CBOs.

A motion to endorse the International Computer Driving License (ICDL) as the tool to measure our outcomes and successes was made by **Wright/Moffatt/carried.**

ITEM V.C. – WIA AT-RISK OLDER YOUTH SERVICES FOR PY 2004/2005 WIA TARGETED YOUTH SERVICES – TRI VALLEY AREA FOR PY 2004/2005.

Carl Pascual presented the item. Background was given with specific recommendations, and a brief report on the discussion that happened at the last Youth Policy Council (YPC) meeting. The WIB will approve the final amount in May 2004 when we receive our allocation.

Chairperson Hart opened the public hearing.

Sylvia Llanes, Executive Director of Vallecitos spoke.

Duane Mongerson has recently retired from the Bay Area Apprenticeship Program and has resigned from the WIB. He had two questions at the YPC. He reviewed the proposal summary sheets. His first question to staff was to go through the proposals and identify what industrial business sectors that each of the proposed grant writers were attempting to utilize. The second question dealt with the percent of the amount of dollars that would be earmarked for each of the older youth in terms of work related uniforms, child care, tools, transportation, work experience, wages, individual stipends (in other words, how much would the individual actually benefit as opposed to paying a number of consultants for staff).

Chao Sarn Chao, Director of the LAO Family Community Development, Inc. and Sylvia Llanes, Executive Director of Vallecitos CET described their services and answered the two questions stated above.

Chairperson Hart closed the public hearing.

A motion to approve Recommendation 1, 2 and 4 was made by **White/J. Johnson/ carried.**

A motion to put the additional funds action in the hands of the YPC, and when the dollars come in, they can make the decision and go directly to BOS was made by **White/Sims/ carried.** C. Pascual stated that this item would most likely come to the WIB in May 2004 as a consent item. The reason why Hayward Adult School withdrew twice was because they expressed that they could not run the program according to how they wrote the proposal with a limited amount of funding. C. Hewitt stated if the money was there, would they then do it, and C. Pascual answered that they crossed that issue, but their response was still the same. Brenda Johnson, YPC Chair, added that they tried to make it work for them, but they still declined. C. Pascual stated that they did not expect the full amount to be available, but they do anticipate the next item to be decreased.

ITEM V.D. – PY 2004/2005 WIA YOUTH FUNDING ALLOCATION AND DISTRIBUTION METHODOLOGY.

Carl Pascual presented the item. Staff will come to the WIB in May 2004 with confirmed numbers based on the actual allocations received. If there is a severe reduction of funding, then the pain would be felt throughout the system according to these proportions. For point of clarification, we want to ensure that whatever we receive, this is how proportionately it will be distributed. The funding level does differ from year from year, but this is actually the same proportion breakdown as last year. For point of clarification, the two vendors being recommended for the At-Risk Older Youth – Lao Family Community Development and Vallecitos CET – aren't here because that is money that has already been set aside for this year. They are actually in addition to what you see here. They are outside the percentage. This is for money moving forward from July 1st. Lao Family Community Development and Vallecitos CET will be paid from rollover money from this year. If

there is an increase in the overall amount, then the WIB would want further discussion how to distribute it according to this formula and that discussion can be in May 2004 when the item is brought to the WIB for final approval based on receiving the allocation.

Chairperson Hart opened the public hearing, and with no input, closed the public hearing.

A motion to approve the percentage share of each category and the funding allocations for the Workforce Investment Act (WIA) Targeted Youth Services for the Program Year (PY) 2004/2005 was made by **Burton/Brewer/carried.**

ITEM V.E. – WIA FORMULA FUNDS PY 2004/2005 ADULT AND DISLOCATED WORKER PROGRAM ALLOCATIONS. Jane Myers presented the item. There was a lot of discussion on the item at the WIB Workforce Systems Committee.

In reference to putting together a cost-sharing plan, D. Chen stated a procurement specialist from DOL has been hired and the one-stops have been trained to follow a certain format. We need to find out exactly what the cost is to operate each of the one-stops. All the six one-stops are independent with a lot of in-kind costs. The plan is being worked on and should have something for the WIB in several months as this is a DOL requirement.

J. Myers stated that information collected in surveys will continue to be collected by the one-stops, so we won't lose any data. Staff can get the information and start reporting it to the WIB if it is something the WIB is interested in (report format as part of the reports that come to the Workforce Systems Committee). The WIB gets the data eventually because it comes through performance information through those reports.

Linda Slater stated that the WIB did exceed all our retention requirements for 2002/2003 and about to exceed them again for 2003/2004. The one-stops, even if they are past the follow-up stage, have been staying in touch with their customers and assisting them in finding new employment and will continue to do that. The retention rate is higher and they will continue to do that.

Chairperson Hart opened the public hearing, and with no input, closed the public hearing.

A motion to approve the percentage share of each category of the funding allocation chart for the Workforce Investment Act (WIA) Adult and Dislocated Worker formula funds for PY 2004/2005 was made by **Keating/Mongerson/carried (Burton, C. Johnson, Hewitt, Vance recused).**

Mike White announced that applications for the carpenters program in Northern California is in the process of developing a new list. New applications will be available at the local union offices Fairfield, Fresno, Morgan Hill and Pleasanton and will be accepted on a first-come, first-served basis.

The regular meeting was adjourned at 12:00 Noon.