

**ITEM I.B. – ACTION**

**ALAMEDA COUNTY**  
**WORKFORCE INVESTMENT BOARD**

**MINUTES**

**MEMBERS PRESENT**

Baker, Ken – Chair  
Bryant, Guy  
Botello, Heidi  
Burton, Winston  
Crowell, Ken  
Dillard, Nanette  
Fuji, Irene  
Gardner, Matt  
Giggleman, Martha  
Harris, Joyce  
Johnson, David  
Johnson, Tamara  
Keating, Jerry  
Kennerk, Daniel  
Kern, Bruce  
Kraus, Peggy  
Orput, Thomas  
Padilla, Jose  
Paxson, James  
Sims, Luke  
Stagnaro, Leta  
Woo, Theresa

**MEMBERS ABSENT**

Baldovinos, Yolanda  
Brewer, Bob  
Kurtz, Elaine  
Lee, Steve  
Meyer, Helen  
Raty, Scott  
Vance, Octobere  
Walters, Dan

**STAFF PRESENT**

Chen, Dorothy  
Castro, Patti  
Fox, Flo  
Bertuccelli, Roy  
Flores, Rosario  
Harkess, David

Ken Baker, Chairperson, called the meeting of the Alameda County Workforce Investment Board to order at 9:08 AM on Thursday, May 14, 2009. A quorum was present

**ITEM I.B. – MINUTES OF ALAMEDA COUNTY WIB FOR MARCH 12, 2009.** A motion to approve the minutes of March 12, 2009 was made by **Padilla/Kennerk/carried.**

**ITEM I.C. – WIB CHAIR REPORT,** Ken Baker, Chair, introduced new WIB member, Heidi Botello, from Safeway, who then gave a brief background. Tamara Johnson is resigning from the WIB and now has a new assignment at Kaiser, and she was thanked for all her support on the Board. In reference to the Executive Committee, there is a Ratification Item, Ratification of the Recovery Act PY 2009 Summer Youth Employment Program (SYEP) Awards, on today's agenda. The Executive Committee had a very lengthy discussion about funding, the annual budget, and reports from Committee Chairs were presented.

## **ITEM I.D. – COMMITTEE CHAIRS’ REPORTS.**

**Brenda Johnson, Youth Policy Council (YPC) Chair**, stated there is a Ratification Item, as Chairperson Baker mentioned earlier, on the Ratification of the Recovery Act PY 2009 SYEP Awards, on today’s agenda. Prior to the Executive Committee meeting, the YPC did meet and unanimously moved the item with a vigorous discussion.

**Patti Castro, on behalf of Helen Meyer, Chair of the Workforce Systems Committee**, stated the actions discussed at the Committee meeting are indicated in Action Item VI.A. – Revisions to Individual Training Accounts and On-the-Job Training Policy, Action Item VI.C. – Allocation of Funds to One-Stop Career Centers for PY 2009/2010, and Action Item VI.D. – Recovery Act PY 2009/2010 Discretionary Funding on today’s agenda. The Committee listened to a presentation staff had provided on some policy framework regarding the stimulus funding from the three streams (primarily from the dislocated workers – Information Item VIII.B. – PY 09/10 Recovery Act Policy Directions). The Committee also heard from the one-stops (challenges).

**Bruce Kern, Chair of the Economic Development & Employer Services (EDES) Committee**, stated the Committee met, and the principle action item was around their business services goals, and adopting a two-year plan. They are talking to and learning how our one stop centers are addressing the displaced workers, and also the employers who will be delivering their services during this period of time of readjustment and downsizing. An Ad Hoc Committee will be formed around marketing to engage as many employers as possible, because workforce is an integral part, as many of our employers are trying to deal with readjustment and trying to get the most out of the workforce to deal with ways of transitioning their workforce. The Committee has been in conversations with the Executive Director of Channel 5 and will be looking at a venue of marketing vehicles, and then turning that back to the Committee in August 2009. The Business/Employer Services Reports are presented as Report Item VIII.E. in today’s packet.

**ITEM I.E. – DIRECTOR’S REPORT:** Dorothy Chen, Director, gave the following reports:

**Reauthorization** - The Workforce & Labor Subcommittee chaired by Congressman George Miller (Contra Cost County representative) has been having Subcommittee hearings throughout the United States trying to get some feedback on stakeholders on how the Workforce Investment Reauthorization should go, and where changes should be made. For the California Association, our Legislative Chair, Bob Lanter, presented testimony about the successes we have been having and the different relationships with our different partners, including community colleges, CBO’s, adult schools, regional occupational programs, and labor. The hope is that with Hilda Solis as the Labor Secretary, that this reauthorization will move very quickly and that we will have a reauthorization at the end of this year.

**American Recovery and Reinvestment Act (ARRA)** - At the September WIB meeting, there will be a short presentation on ARRA (a quick overview), so that everyone will be familiar with it.

**Formula year-round allocation** - We have never seen an allocation come down this fast, all three allocations are now available for 09-`10. For the adult funding, we received \$1,542,676, about \$220,000 less than what we projected (10%). For the youth funding, we received \$1,647,191, about \$90,000 less than expected. However, for the dislocated worker funding, we projected \$300,000 less, and we are actually receiving \$3,178,415. The WIB will also be acting on the stimulus funds, which is a total separate pot of money (\$7 million total, of which \$2,147,000 already allocated for the 2009 Summer Youth Employment Program [SYEP]).

**Rosario Flores, WIB staff**, was commended for the incredible time she put together the 2009 SYEP public hearing, bidder's conference and actual funding in getting all the people scored and programs funded, went to Alameda County Board of Supervisors (BOS), YPC and WIB Executive Committee, all of this in approximately eight weeks or so. It was just an incredible amount of work. All WIB staff pitched in, but especially wanted to commend Rosario and thank her for her incredible work.

The **Office of Assemblywoman Mary Hayashi** (currently the Chair of the Select Committee for the Community Colleges) has requested D. Chen speak on two areas – 1) green industry and how we are advancing in that particular industry sector; and 2) federal stimulus funds, specifically for community colleges. The testimony will be in Santa Clara on May 28, 2009.

County Counsel has given us **clarification on the recusal matter**. D. Chen did mention this at the Workforce Systems Committee and YPC, but for clarification, if any Board member has any conflict of interest or any vested interest, they have to recuse themselves. In the past, we have allowed people to make comments during the public hearing, but the County Counsel stated we need to be very strict on this matter. Individuals who have programs that are on our WIB, cannot speak on the item at all. However, their staff can be present and answer any questions that the Board may have.

**Jane Myers**, our long-time WIB staff, and in March 2009 made a presentation, is very ill and on a long-term medical leave. We have a substitute, **Brendan Leung**, who was with the WIB Department about 12 years ago, and now retired from Alameda County, will fill-in.

D. Chen introduced **Summer Coordinator, Andrea Peixoto** (who also is a retiree from the WIB Department, and as the mother/founder of the YPC, is very familiar with the youth program) and her **Assistant, Eva Hardy**. The program is ready to go after the Board approves their ratification today.

Winston Burton thanked Patti Castro for taking the time out for helping him find out where the stimulus funding is coming from and different parts of it. In response to his question about money coming down for the adult funds, D. Chen stated there will be money coming down. The federal Department of Labor was asked to give out their money within a 60-day window, so it will be coming down fast. Her suggestion to W. Burton is to get your partnership/collaboration together now. They are really not interested in a single agency application. They really want to see collaboratives, and all the stakeholders. They are looking at this as leverage funds, not as the funding for the whole projects. Getting an employer on board is very important to support that.

Winston Burton also asked D. Chen if there is any sense of any funding coming out in helping people who are homeless. D. Chen answered it would be a different funding stream. Patti Castro added that staff was going to be handing out some information at their community based forum for CBO's, where it shows where all the stimulus money is across all the federal agencies. There are dollars in HUD, energy, education, etc.

Bruce Kern referred Winston Burton to the Eastbay Community Foundation in Oakland, who has obtained a consultant that is putting together a resource guide for nonprofit organizations.

**ITEM II.A. – PRESENTATION.** Dorothy Chen introduced this morning's presenter, John Carese, Director of the San Francisco Bay Region Center of Excellence. Discussion among WIB members ensued after the presentation.

**ITEM I.B. – PRESENTATION.** Chairperson Baker introduced Bernard Ashcraft, President of the Regional Training Technical Center (RTTC). RTTC addresses many of the things that the previous presenter talked about, as he is already connected to Laney College, is a community-based certificate program that is also an accredited program with the linkage to the community college through the partnership and alliances that he has done, specifically in the green areas. .

Discussion among WIB members ensued after the presentation.

**ITEM III – PUBLIC FORUM.** No public input.

**ITEM IV – CONSENT.** A motion was made to approve the Consent Item by **Johnson/Paxson/****carried.**

**ITEM V – RATIFICATION.** A motion was made to approve the Ratification Item by **Keating/Bryant/carried (Dillard/Burton/Fujii recused).**

**ITEM VI.A. – REVISIONS TO INDIVIDUAL TRAINING ACCOUNTS AND ON-THE-JOB TRAINING POLICY.** Roy Bertuccelli presented the item. Background was given.

Roy responded to questions from the Board on ETPL.

Chairperson Baker opened the public hearing, and with no input, closed the public hearing.

A motion to approve the policy revisions for WIA funded training (ITA and OJT Policies) was made by **Croswell/Burton/carried (Stagnaro/Orput recused).**

**ITEM VI.B. – FUNDING RECOMMENDATIONS FOR PY 2009/2010 WIA YOUTH GRANT FORMULA FUNDS.** Rosario Flores presented the item. A yellow handout was presented as a revision to the item. Background was given. The State issued the WIA formula funding allocations for PY 2009/2010 in the amount of \$1,647,191. This is a request to amend the Action Item and Recommendation #3. There is no need for Executive Committee to hold a special meeting and that we proceed with Recommendation #4 to approve today and move forward and authorize staff to execute contracts effective 7-1-09 using the final State allocations.

Rosario responded to questions from WIB members.

Chairperson Baker opened the public hearing, and with no input, closed the public hearing.

A motion to approve, based upon the background that Rosario Flores presented that we would delete Recommendation #3 because we have the actual funding numbers, move to execute the contracts for July 1, 2009 forward, and that we would monitor the ACAP contract as explained by Rosario Flores, was made by **Johnson/Kennerk/carried (Dillard/Fujii/Orput recused)**.

**ITEM VI.C. – ALLOCATION OF FUNDS TO ONE-STOP CAREER CENTERS FOR PY 2009/2010.** David Harkess presented the item and referred to the blue handout for a revision. Detailed background was given.

Jerry Keating stated we are increasing the emphasis on training, evaluation, trying to get people employed, and yet the people that are going to hire these people, and the contacts we are trying to make are stationary at 4%, so it is out of balance. We have got to put more emphasis on contacting people who employ people. The 4% minimal amount that is shown here is not enough. It has to be boosted up and he recommends strongly that the reserve funds be applied to that area. Patti Castro explained that we are going to look at the Recovery Act funding and that these are the recommendations from the EDES Committee, and they supported staff recommendations. We agree that we need more support out there and more outreach. Part of our plan for recovery has to do with marketing and marketing employers.

Theresa Woo stated that as a partner of the one-stop system, all of the partners do contribute to contacting employers and developing jobs. While yes there is a budget, you have to realize that there is a lot of in-kind services that are happening in the one-stops.

In response to Winston Burton's question about what is the main difficulty of getting people in WIB projects, is it their ID, getting ready for the service, or is there an impediment that is making it slower/difficult for people to get enrolled, including youth, Nanette Dillard responded to the issue of youth.

For point of clarification, selective service registration is a federal requirement.

In response to Dan Kennerk's question in reference to the dislocated worker, the amount in excess of 110% is \$259,207, and that is going to go where, David Harkess answered that it will be going back in the planning process, as well as going through the Committees, for decisions to be made in September 2009.

In response to Dan Kennerk's question if it is going to cover this amount of money plus all the Recovery Act funds, Dorothy Chen answered yes.

Chairperson Baker opened the public hearing, and with no input, closed the public hearing.

An amended motion to approve this item with the understanding that this \$259,207 is slated for a September WIB decision based on recommendations, and the appropriate forums that Dorothy Chen has identified in Committee meetings, that this is set-aside but would be decided and distributed at the September WIB meeting was made by **Paxson/Keating/carried (Stagnaro recused)**.

**ITEM VI.D. – RECOVERY ACT PY 2009/2010 DISCRETIONARY FUNDING.** Patti Castro presented the item. Detailed background was given. She referred to Information Item VIII.B. – PY 09/20 Recovery Act Policy Directions.

Chairperson Baker opened the public hearing.

Tina Dodson, Director of the Tri-Cities One-Stop Career Center in Newark, spoke to the item.

For point of clarification, the \$700,000 already went through the Committee level, and staff wants to use this amount immediately by WIB approval today, and the remainder, we will be bringing it back, depending on what we are doing. The EDES Committee typically looks at industry, training and business items, and the Workforce Systems Committee looks more at the one-stops, case management and enrollments.

Chairperson Baker closed the public hearing.

A motion to approve Recommendations 1-2 was made by **Kennerk/Woo/carried (Burton abstained)**.

**ITEM VI.E. – APPROVAL OF ANNUAL BUDGET – PY 2009/2010.** David Harkess presented the item. A green handout was presented as a revision to the item. Detailed background was given.

Chairperson Baker opened the public hearing, and with no input, closed the public hearing.

A motion to approve an Annual Budget for Program year 2009/2010 for Workforce Investment Act activities and services funded by WIA Formula Allocations and Discretionary Grants was made by **Keating/Woo/carried.**

The meeting was adjourned at 11:40 AM.

**The next scheduled meeting is on December 10, 2009.**