

**ITEM I.B. – ACTION**  
**ALAMEDA COUNTY**  
**WORKFORCE INVESTMENT BOARD**

**MINUTES**

**MEMBERS PRESENT:**

Baker, Ken – Chair	Keating, Jerry
Sims, Luke – Vice-Chair	Kidwell, Corey
Brewer, Bob	Lee, Steve
Burton, Winston	Meyer, Helen
Croswell, Ken	Padilla, Jose
Giggleman, Martha	Paxson, James
Haig, Margaret	Raty, Scott
Hebenstreit, Karl	Sutton, Chad
Hewitt, Chet	Vance, Octobere
Johnson, David	White, Mike
Jordan, Sheila	Woo, Theresa

**MEMBERS ABSENT:**

Bryant, Guy	Hodge, Jason
Devlin, Doug	Kern, Bruce
Gardner, Matt	Marshall, Brigitte
Harris, Joyce	

Ken Baker, Chair, called the meeting of the Alameda County Workforce Investment Board to order at 9:06 AM on Thursday, September 14, 2006. A quorum was present

**ITEM I.B. – MINUTES OF ALAMEDA COUNTY WIB FOR THURSDAY, MAY 11, 2006.** A motion to approve the minutes of May 11, 2006 was made by **Croswell/Padilla/carried.**

**ITEM I.C. – CHAIRPERSON’S REPORT.** Ken Baker introduced new WIB member, Margaret Haig, who gave a brief background. A recognition plaque was to be presented today to Jim Fogelquist, but since he has already relocated to Arizona, the plaque will be presented to him at the WIB meeting in December or be mailed to his home. There was no WIB Executive Committee meeting held.

**ITEM I.D. – COMMITTEE CHAIRS’ REPORTS.**

**Brenda Johnson, YPC Chair,** stated the YPC met on August 14, 2006 where three new YPC members were introduced. Two YPC recommended items are on today’s agenda for approval – Action Item V.A. – Meeting Stipends for Eligible Parent Representative, Action Item V.B. – WIA Youth Refunding Criteria for PY 2007/2008.

**Helen Meyer, Workforce Systems Committee Chair**, stated there was a joint EDES/ Workforce Systems Committee meeting held on August 10, 2006. One joint Committee recommended item is on today's agenda for approval - Action Item V.C. – Business Services Performance Indicators Revision for PY 2006/2007. Goals were also set for the one stop career centers for 2006/2007.

**ITEM I.E. – DIRECTOR'S REPORT.** Dorothy Chen stated that in reference to the status of the **reauthorization**, it has not happened, but may after the election. At the State level, S.B.293 was passed and awaiting the Governor's signature. Prior to the WIB, there was the Job Training Partnership Act (JTPA-PIC) which has then be replaced with WIA-WIB, for the past six years. SB293 will officially change JTPA to WIA at the State level.

Our **final allocation** was received, and in terms of the dislocated worker program, the number has not changed, but the youth program took an additional \$33,000 cut. For the adult program, we did receive an additional \$20,000. The additional money will probably be used for systems money, and staff will be coming to the Board in December on how the money should be spent. The money cannot be interchanged among the different programs (it is very defined).

**Grant Application** - there is a \$125 million nationwide grant from DOL targeting community colleges and WIBs and one-stops career centers jointly. This grant is very competitive. We are also a partner in these grants that involve 1) surgical nursing program at Skyline Community College in San Mateo; 2) construction program at Eastbay Works with Richmond being the lead, \$2 million for three years; 3) energy grant of approximately \$800,000 working with Chevron (a continuation of this current grant); and 4) bio technology grant with NanoTech grant that involves the creation of an atom. The community college will be the lead. Biotech is a high growth industry in Alameda County.

The **WIB recertification** - every two years the Governor appoints us formally as Alameda County's service delivery area. Detailed specifics were given of the WIB's action in the past two years, i.e. budget approval, policies, etc. It was sent to Sacramento with the WIB Chairperson's signature, so we expect to be recertified for another two years.

Currently we have **two private sector vacancies on the WIB**. Jim Fogelquist has resigned, and we have one other vacancy. If WIB members have anyone in mind to fill these vacancies, contact Dorothy. BOS did approve the lowering of the WIB membership originally from 45 to 31 (16 private sector seats and 15 public sector seats). It makes for a much better dialogue and participation during the WIB meetings with a smaller group.

In reference to **personnel changes in the WIB Department**, Bob LoBue is the new Business Services Manager replacing Rob Gamble. Sandy McMullan is the new Business Services Representative replacing Mark Mithiawala.

**ITEM II – PUBLIC FORUM.** No public input.

**ITEM III – PRESENTATION.** Kate Durham from Social Policy Research gave a detailed overview (powerpoint presentation and handout) on common measures and why it is so important for a Board to understand the measures. These are new benchmarks (common measures) that the present Bush Administration is very interested in (how public services are being measured and cost for programs). These have replaced our current 7 measures that set the standards for the youth, adult and dislocated worker programs. The common measures is a very major change for the youth program. The youth program wants to serve older youth, out of school youth and high risk youth. We have changed our program and the WIB has approved that process. We are in the final contracting phase of the program, so the youth providers are very much on board. Everyone still needs to be trained. Common measures are our benchmark that is tied very closely to our funding. If we do not meet these measures in two years consecutively, we are decertified as an area.

Questions and answers followed after the presentation.

**ITEM V.A. – MEETING STIPENDS FOR ELIGIBLE PARENT REPRESENTATIVE.**

Rosario Flores presented the item.

Chairperson Baker opened the public hearing, and with no input, closed the public hearing.

A motion to approve the Youth Policy Council's (YPC) recommendation for the provision of a \$50.00 per meeting stipend to an "eligible parent representative" on the YPC was made by **Jordan/Meyer/carried.**

**ITEM V.B. – WIA YOUTH REFUNDING CRITERIA FOR PY 2007/2008.**

R. Flores presented the item.

Chairperson Baker opened the public hearing, and with no input, closed the public hearing.

A motion to approve the Youth Policy Council's (YPC) recommendation for PY 2007/08 WIA Youth Refunding Criteria for youth program operators as outlined in Attachment V.B.1. was made by **Kidwell/Woo/carried (Haig recused).**

**ITEM V.C. – BUSINESS SERVICES PERFORMANCE INDICATORS REVISIONS FOR PY 06/07.**

Roy Bertuccelli presented the item.

Chairperson Baker opened the public hearing, and with no input, closed the public hearing.

A motion to approve the revised Business Services Performance Indicators Chart for PY 06/07 was made by **Paxson/Sims/carried.**

**ITEM V.D. – LOCAL WORKFORCE INVESTMENT AREA FIVE-YEAR STRATEGIC PLAN  
PY 06/07 MODIFICATION.**

Cotrell Ward presented the item.

There was a lengthy discussion among WIB members regarding the timeliness of data in the Plan. Consensus was to do a revision of the data and get more current data to look at trends. The challenges to getting accurate information and data for program plan purposes were discussed at length.

Steve Lee noticed that his company, AlliedBarton Security Services was not listed on the largest employers (3000 to 4000 employees in Bay Area). There were a few other large companies he noticed that were also not listed. He did mention this last year, as well as at a previous WIB meeting. Looking from a large employer standpoint, the information in the document is not accurate information from a business services standpoint.

Chairperson Baker stated that it is his observation that with staff, there always is a cutoff point of which they are receiving data and preparing reports. In reference to the information on Page 11, if there is more current information, then we insert it.

Mike White stated there has to be better information about large employers. He did not see one construction employer on the list. S. Lee added that his point is they aren't concerned about the numbers, but really the focus, and it's the focus that he is not seeing based on this document. Bob Brewer stated that this Board should take a serious look here to get the most accurate information. We need to revisit the process and how we use this discussion for direction.

Chairperson Baker stated there are a couple of recommendations from the Board – 1) having the most accurate information; 2) revisit the process on how we collect information and really take a hard look at how we use this document and how it drives our direction, and really make sure the input reflects reality.

C. Ward stated the draft is due to the State on October 2, 2006 (before BOS President Keith Carson's signature). After receipt of BOS President's signature, the document will be sent to the State. Any changes that will happen in the document – if we put in more LMI, they will do it so that the BOS President can later sign the document, and will send that draft to the State with the most current information.

Theresa Woo mentioned that over two months ago, we received a list of the largest Bay Area companies. D. Chen stated that it was sent to the WIB, YPC and also 500+ companies and noticed in public newspapers. T. Woo stated we had the opportunity to read the list way before this meeting.

Chairperson Baker opened the public hearing, and with no input, closed the public hearing.

A motion to approve the document with the updated LMI as current as we can to insert on Page 11 and will revisit or have more commentary around bringing the business focus as we heard it was made by **Keating/Johnson/carried.**

The meeting was adjourned at 11:00 AM.