

ITEM I.B. ACTION

**ALAMEDA COUNTY
WORKFORCE INVESTMENT BOARD**

MEMBERS PRESENT

Bacon, Vinnie
Dillard, Nanette
Fujii, Irene
Hamilton, Dollie
Harris, Joyce
Keating, Jerry
Kennerk, Dan
Kinnamon, Joel
Kraus, Peggy
Mello, Kathy
Meyer, Helen
Orput, Tom
Padilla, Jose
Paxson, James
Woo, Theresa

MEMBERS ABSENT

Baker, Ken
Baldovinos, Yolanda
Besst, Darlene
Botello, Heidi
Brewer, Bob
Bryant, Guy
Burton, Winston
Diaz, Michelle
Friday, Christine
Gardner, Matt
Giggleman, Martha
Johnson, David
Knight, Brett
Kurtz, Elaine
Strong, Mary Lou
Walters, Dan

STAFF PRESENT

Castro, Patti
Fox, Flo
Castillo, Tony
Flores, Rosario
Harkess, David
Leung, Brendan

Vice-Chair James Paxson, on behalf of Ken Baker, Chair, called the meeting of the Alameda County Workforce Investment Board to order at 9:05 AM on Thursday, September 9, 2010.

ITEM I.B. – MINUTES OF ALAMEDA COUNTY WIB FOR MAY 13, 2010. A motion to approve the minutes of May 13, 2010 was made by **Padilla/Kennerk/carried.**

ITEM I.C. WIB CHAIR REPORT. Vice-Chair Paxson announced that the Alameda County Board of Supervisors (BOS) approved a change in the WIB's composition by adding a new seat for a Native American program -- United Indian Nations. A new private sector seat was added to maintain the business majority, which is required by the Act, and a representative from the banking finance industry is interested. Because of the recent retirement of Bruce Kern, Executive Director, from East Bay EDA, Karen Engle, will be his replacement. We now have 37 members as a result of the recent BOS action. The WIB Executive Committee met, and Martha Giggleman was appointed the Chair of the WIB Economic Development & Employer Services (EDES) Committee, replacing Bruce Kern. A WIB EDES Committee Vice-Chair will be appointed at their next Committee meeting in November 2010. The Youth Policy Council (YPC) has a vacant seat for a representative of the juvenile justice system. Jose Padilla is now the WIB Board Parliamentarian.

For point of clarification, a quorum for establishing membership for a Committee is 30%.

Rosario Flores prefaced the Summer Youth Employment Program (SYEP) recognition by making some comments about this program and then introduced the SYEP Coordinator and staff (certificate and recognition gift presented). Leslie Gravino from Las Positas College, and youth from her program, created a short video shown with an overview of the SYEP program. Youth providers displayed photos of the youth who participated in this program. 717 youth were served and over 600 jobs were developed with over 200 employers who participated.

ITEM I.D. – COMMITTEE CHAIRS’ REPORTS.

Brenda Johnson, Chair of the Youth Policy Council (YPC), stated they had a retreat on July 27, 2010, and a regular meeting on August 9, 2010, at which time funding recommendations for a three year service cycle were explored, including items in the Board packet today.

James Paxson, on behalf of the Chair of the Economic Development and Employer Services (EDES) Committee, stated the Committee met on August 4, 2010 and approved two Action Items – Approval of the Business Services Performance Indicators for Year 2010 and 2011 and establishment of a Clean Tech Advisory Group. Patti Castro explained that we are required to have employer participation. We took the lead in developing these employer relationships for the BACEC project. We also received a State grant from the State Energy Sector Partnership.

Jose Padilla, on behalf of the Chair of the Workforce Systems Committee meeting, stated the Committee met on August 18, 2010. Guidelines for Eden and North Cities one-stop career centers’ RFPs were discussed. Reports were given by Brendan Leung.

Patti Castro, on behalf of the Chair of the Executive Committee, stated the Committee met on August 24, 2010. Items discussed were revisions to the WIB Department budget, WIB composition, status of the Committees, and setting the WIB meeting agenda.

ITEM I.E. – DIRECTOR’S REPORT. Patti Castro, Interim Director, thanked James Paxson for chairing his first WIB meeting as the new WIB Vice-Chair. She also thanked the WIB for all their kind words, cards and thoughts for Dorothy Chen during this period of transition. We all wish Dorothy our very best in her recovery and retirement.

P. Castro gave the following reports:

Staff – Linda Slater is now the Interim WIB Assistant Director. In looking at our internal organization, and in order to deliver quality service and effective response to workforce needs in Alameda County during this challenging time, she thanked staff for being flexible and making changes day to day. A revised organizational chart was presented at the Executive Committee meeting.

Theme for today’s WIB meeting – In honor of Labor Day, a State briefing from the Labor and Workforce Agency (Secretary Victoria Bradshaw’s Office) was handed out: “A Labor Day Briefing for California”.

Summer Youth Employment Program – Regarding the end of the summer, staff presented the great work of the SYEP and were happy to have a presentation.

President Mohammad H. Qayoumi, California State University, Eastbay – September always reminds you of school and education, so we are happy to have him here today to make a presentation, and it is consistent with our spotlight on school and education. A lot of this is on the minds of dislocated workers, adults and youth who are in transition.

Report on “Projections of Job and Education Requirements for 2018” – the handout was provided.

Manex – has been doing some wonderful work with our supplier network in reference to the plant closure in Fremont. Staff provided the WIB with a copy of updates in form of a handout.

Legislative Update – Press Release from Governor Schwarzeneger in support of AD2058 (yellow handout). This will improve the efficiency of training approvals for dislocated workers who are on unemployment insurance and eligible for California training benefits. Bill AB2349 did not pass, which would have required the local boards to establish a “Youth at Work Program” for the purpose of running a summer program.

WIB Department Administrative Work - There were a lot of audits in August 2010. Due to our being the lead in the NUMMI plant closure and the many grants that were awarded last spring and winter, DOL was here to audit us. There was a County Single Audit for three weeks, and a State Fiscal Review. DOL hosted a Rapid Response Forum in San Francisco. The National Initiative is set up to improve the system and make reforms, because there is so much worker dislocation and WARN notices. Each local area was required to do a self-assessment on their own rapid response program, and we think we scored it pretty high, but still can make some of the improvements. The Initiative is driven by the high demand of services, and the need to partner with economic development in improving pro-active approaches. Patti has been asked again to serve on the National Rapid Response Work Group, and she would be delighted to do that. She thinks they have made a lot of progress from ten years ago.

Local Level Board of Supervisors’ Activities - A group called the Eastbay Interagency Alliance focuses on the coordination of special districts, which are looking at workforce issues around capital improvements, infrastructure projects, etc. and how we coordinate around policies for permitting and procurements, etc. There is a small slice of that effort that has to do with workforce development and local hiring practices. We have been invited to participate.

New Census Data – After almost 10 years of waiting for new data, our Planning Director for Alameda County Social Services Agency sent us a notice about the interesting things available in her analysis, which will be available in late September 2010.

WIB Committee Meetings – We had a full set of Committee meetings which focused on staff work this summer and it all culminates today in the action items.

ITEM II.A. – PRESENTATION. Vice-Chair Paxson introduced President Mohammad Qayoumi of California State University, Eastbay who has been on board since 2006 and is the fourth President of California State University, Eastbay. He has over 30 years of experience in university administration and has a background from both industry and business. He has an incredible representation of business, labor, education and social services in the room today, and we would love to hear what we can do to partner with the President further. He thanked President Qayoumi for coming this morning and making his presentation.

President Qayoumi spoke about the University and some of the challenges in higher education, technology, and some of the things they are presently doing. A powerpoint presentation was given. Comments and questions from WIB members were addressed.

ITEM II.B. – PRESENTATION. Patti Castro stated they had a terrific NUMMI Job Fair out at the Pleasanton Fairgrounds. It was a regional event with a lot of participation from our partner workforce areas, our Social Services Agency, employer community and Board of Supervisor Scott Haggerty's Office. A video was presented with highlights of the Job Fair that received media attention. It was a very much anticipated event for the workers. Staff responded to comments and questions from WIB members in reference to numbers of workers attending Job Fair, number of resumes received, training and education, TAA process, etc.

In response to a question on information on the TAA process, Dollie Hamilton from the Employment Development Department was asked to give updates for future WIB meeting on the numbers of how many applications may still be in process. She did not have the number of how many have filed at this time. Because the NUMMI plant closure covers so many counties, in order to get that information, she would have to contact Sacramento and provide information at a future meeting..

ITEM III – PUBLIC FORUM. None.

ITEM IV.A. – ESTABLISHMENT OF A CLEAN TECH EMPLOYER ADVISORY GROUP. A motion to move this Consent Item to Action Item V.E. was made by **Kennerk/Padilla/carried.**

ITEM IV.B. – BUSINESS SERVICE PERFORMANCE INDICATORS FOR PY 10/11. A motion to approve one remaining Consent Item was made by **Mello/Bacon/ carried.**

ITEM V.A. – WIA YOUTH FORMULA FUNDS – HIGH RISK YOUTH STRATEGIES FOR SERVICE CYCLE 2011-2013. Rosario Flores presented the item. Background was given. Staff is giving a best guess estimate allocation of \$1.8 million for this program and will not receive an actual allocation until April 2011. A percentage breakdown of services and geographical areas was explained. Timeline of Request For Proposal (RFP) process was detailed. Notes from the Community Input Forum as well as the notes from the YPC retreat were attached to this item.

WIB members commended staff for the comprehensive packet and backup materials (exceptional job and very thorough).

R. Flores responded to questions from WIB members on pre-apprenticeship stipends, case manager for youth services, and individual training account (ITA) process.

Brenda Johnson stated the YPC recognizes there is somewhat of a gap with our local one-stops in terms of what they provide for youth. Ideally, there will be someone that will work as a case manager, follow the participants, and provide them with a full range of services. Our RFP will hopefully include a component that bridges the gap between the one-stops and older youth. We are anticipating older youth to possibly go into the one-stops.

Vice-Chair Paxson opened the public hearing.

Kevin Williams from Berkeley Youth Alternatives (BYA) spoke to the item.

Vice-Chair Paxson closed the public hearing.

A motion to approve Recommendations 1-3 was made by **Meyer/Keating/carried (Dillard/Fujii/Mello recused)**.

ITEM V.B. – WIA YOUTH FORMULA AND RECOVERY ACT CARRY-IN FUNDS RECOMMENDATIONS. R. Flores presented the item. Background was given. Staff estimated we would receive \$1.7 million. Our official allocation is now \$1.9 million. Staff mentioned that if there were extra excess monies, staff would come back to the YPC and WIB for recommendations as to how to spend that extra funding. There were also some carry-in funds from 2009. We did not spend \$146,000 when they did the Recovery Act Summer Jobs Program. Staff explained the priority service categories and funding recommendations using these three pots of money.

Vice-Chair Paxson opened the public hearing, and with no input, closed the public hearing.

A motion to approve the WIA Youth Formula and Recovery Act carry-in funding recommendations was made by **Bacon/Kinnamon/carried (Burton/Dillard/Fujii/Mello recused)**.

ITEM V.C. – GUIDELINES FOR THE EDEN AREA AND NORTH CITIES ONE-STOP CAREER CENTERS REQUEST FOR PROPOSAL. Brendan Leung presented the item. Background was given. A correction was noted on Page 42, #4 of the Board Packet – RFP will cover July 1, 2011 – 2014 (not 2013). He explained, for new WIB members, why we are having an RFP for only two of our six one-stop career centers.

B. Leung responded to questions from WIB members in reference to the possibility of one operator applying for both areas and the hiring of temporary employees.

Vice-Chair Paxson opened the public hearing, and with no input, closed the public hearing.

A motion to approve the Eden Area and North Cities One-Stop Career Centers Request For Proposal (RFP) Guidelines with the inclusion of the noted correction above was made by **Keating/Woo/carried**.

ITEM V.D. – APPROVAL OF ALAMEDA COUNTY WORKFORCE INVESTMENT BOARD’S ANNUAL BUDGET – PY 2010/2011 UPDATE. David Harkess presented the item. Background was given. This is an update of action taken by the WIB in May 2010 of discretionary grants that we received notification of in June 2010. These grants have been incorporated into the revenue chart in the Board packet with a revised total of \$20 million plus in “plan revenue” for the current program year against the expenditure plan. Recovery Act monies have been updated. We are in the final phase of the Recovery Act funds of which ACWIB received \$7 million. We have a balance to spend by June 30, 2011. The second phase of this is the budget distribution where we have outlined the WIB strategies WIB has approved to date, as well as the youth strategy approved this morning. Still pending is the Rapid Response formula allocation for this year. The process the State must go through to give those dollars to us cannot be implemented until the State budget is passed. We received two small grant awards in June 2010 – Incentive awards for this area having met performance (Adult and Youth). Staff will be coming back to the WIB in December 2010 on how to spend the Incentive Grant funds.

The WIB Executive Committee met on August 24, 2010 and approved this item.

Vice-Chair Paxson opened the public hearing, and with no input, closed the public hearing.

A motion to approve the Update of the Annual Budget for Program Year 2010/2011 for Workforce Investment Act activities and services funded by WIA Formula Allocations, Discretionary Grants and the American Recovery and Reinvestment Act (ARRA) Grants was made by **Keating/Kinnamon/carried (Mello recused)**.

ITEM V.E. – ESTABLISHMENT OF A CLEANTECH EMPLOYER ADVISORY GROUP. Item was moved from Consent Item IV.A. Patti Castro presented the item and stated that the outcome of the discussion was to be inclusive; to have labor representatives; education i.e. community college, etc. Partners are listed on Page 10 of the Board packet. When the language of “other” was added, it was meant to be inclusive. Labor will be added. It was mentioned at the EDES Committee, in reference to the State Energy Sector Partner Grant, that we are trying to leverage some of these opportunities, and it includes heavy participation of labor.

A motion to approve the establishment of a Cleantech Employer Advisory Group including participation of labor was made by **Kennerk/Kraus/carried (Kinnamon recused)**.

The meeting was adjourned at 11:40 AM.

